

## **Action taken by Ministry of AYUSH against defamatory articles published in leading newspaper and its outcome**

**Ministry of AYUSH** came across three articles the title of which were **“Poison in Ayurvedic Drugs”** published in Times of India, Ahmedabad edition on 31.03.2017; **“Ayurvedic med poses life threat”** published in Pune Mirror on 25.12.2017; and **“Ayurvedic herbal drugs damaging liver: Study”** published in Times of India, Kochi edition on 09.03.2018. The matter was taken seriously as the title of the news item was so generalized that it may lead to distrust in the minds of the readers regarding the safety, efficacy and overall credibility of AYUSH systems in general and of Ayurvedic drugs in particular. **A formal complaint in this regard was lodged to Press Council of India (PCI) against the newspaper.** Subsequent the PCI issued show cause notice to the newspaper **followed by Hearing before the Inquiry Committee of the PCI chaired by Retired Judge of Hon’ble Supreme Court of India.** The decision of the Inquiry Committee **to censure The Times of India** vide adjudication dated 26.9.2018 has been forwarded to the DAVP, Information and Public Relations Department, the District Magistrate of Ahmedabad and the RNI for necessary action in the matter.